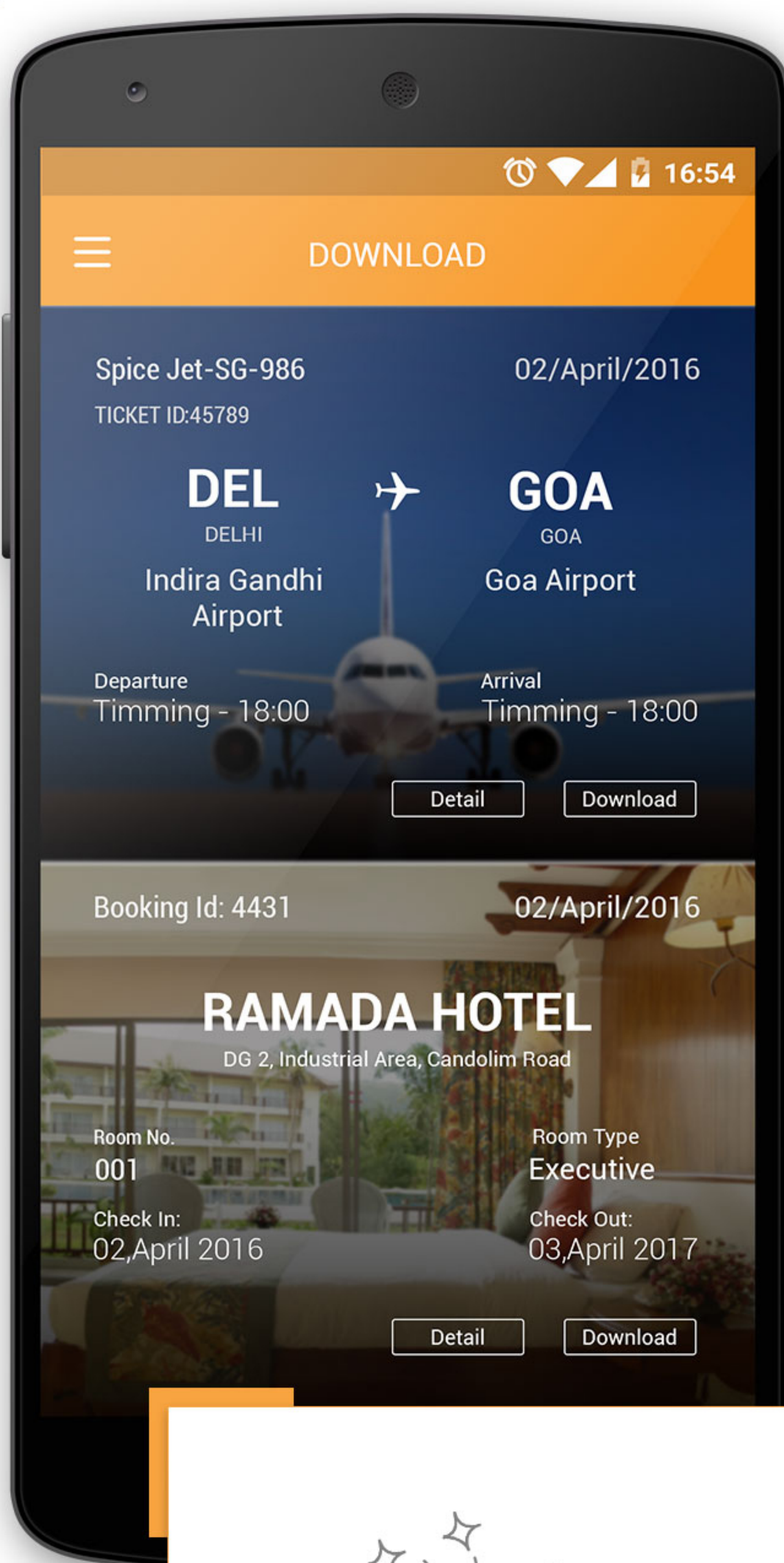# affle

SUN PHARMA

PLATFORM

SUN PHARMA TRAVEL DESK APP
A CASE STUDY

Sun Pharma is a leading pharmaceutical company based out of India. They have 45 manufacturing units spanning across 6 continents and a huge number of employed Human Resources, (52,700 employees as reported in March 2016).
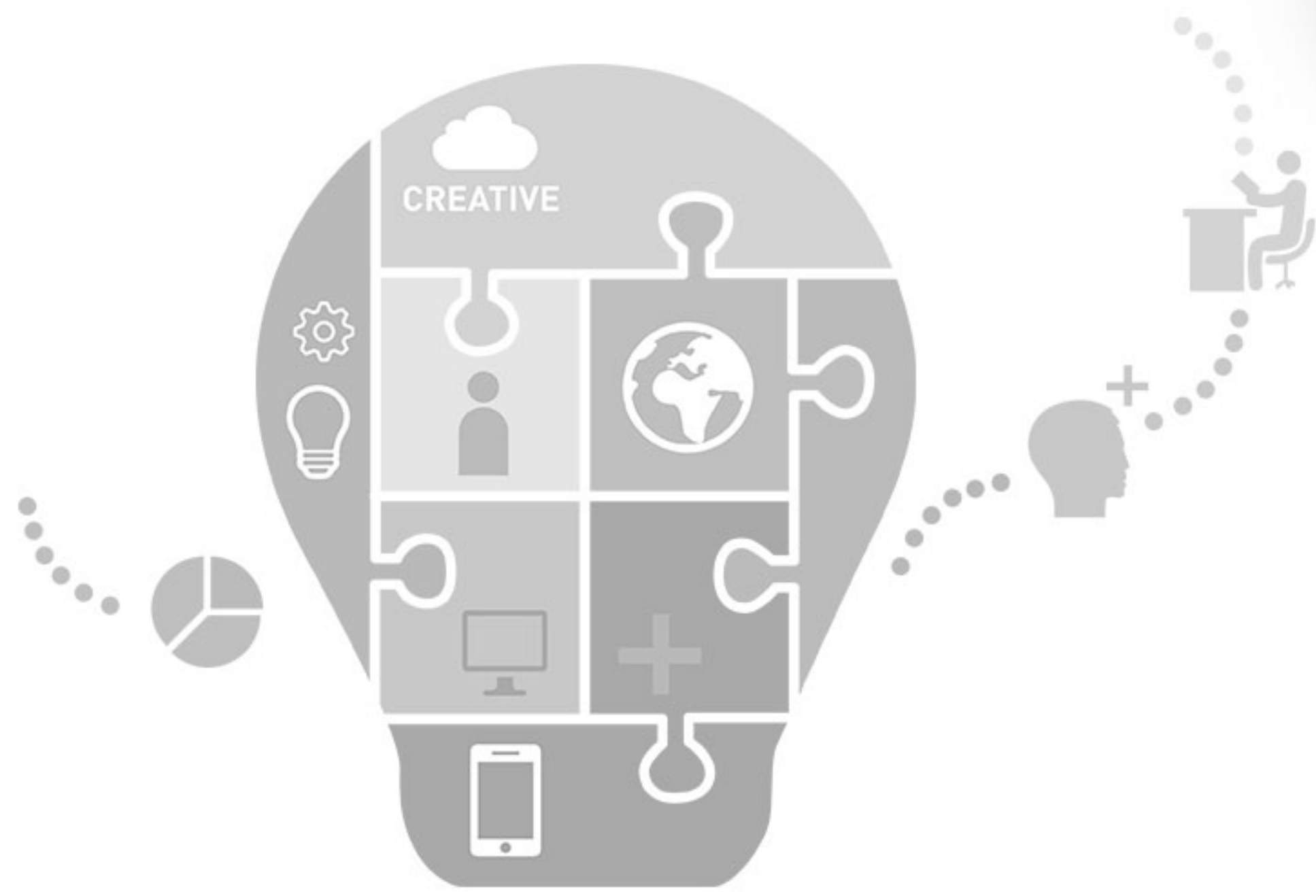
With large scale operations and a huge employee strength Sun Pharma's administrative operations were suffering from a drop in productivity. Sun Pharma came looking for a solution to optimize resource panning for their internal travel desk.
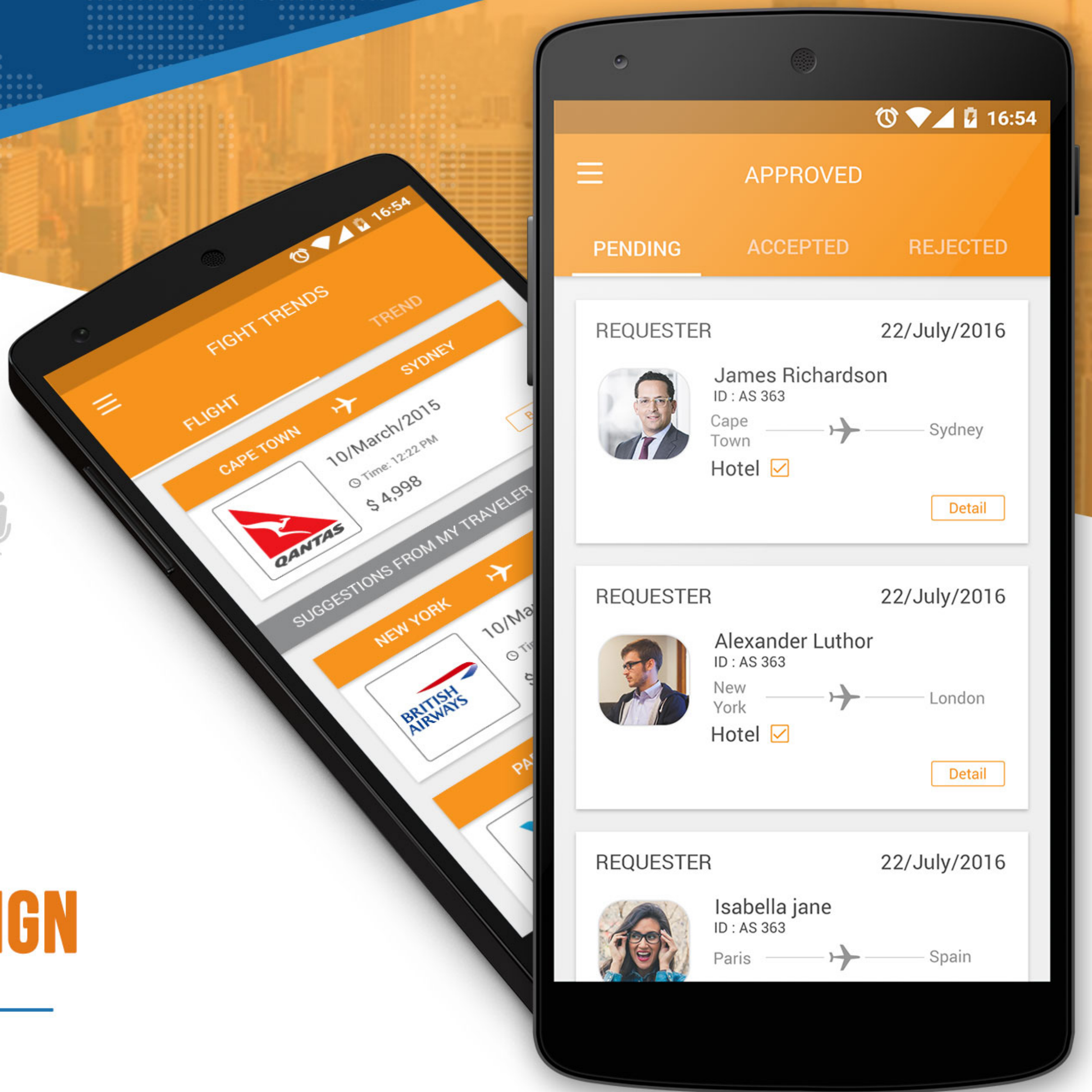
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DOWNLOAD

Spice Jet-SG-986   02/April/2016
TICKET ID:45789

DEL   ✈   **GOA**
DELHI   GOA

Indira Gandhi   Goa Airport
Airport

Departure   Arrival
Timming - 18:00   Timming - 18:00

[Detail]   [Download]

Booking Id: 4431   02/April/2016

RAMADA HOTEL
DG 2, Industrial Area, Candolim Road

Room No.   Room Type
001   Executive

Check In: Check Out:
02,April 2016   03,April 2017

[Detail]   [Download]

OUR SOLUTION

With years of experience and and expertise in ERP mobility solutions we recognized sun pharma's major pain point. Having built similar solutions for huge enterprises like Mckenzie our tech team knew how to handle huge databases efficiently.

Sun Pharma had no centralized process management task team, the existing administration lacked coordination across geographies. We helped them set up a centralized travel desk application with easy access on mobile through a mobility presentation layer.

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DEVELOPMENT AND DESIGN

1

Since the mobility presentation layer was going to interact with both skilled and semi skilled labour we made sure that the UI is simple and intuitive.

2

The most lauded feature was the hierarchy management, where in managers could access and supervise their team member's travel routines and expenses and also make bookings on their behalf. This was kept as a top to bottom function and not the other way round.

3

Since there was an extended possibility of employing the app across 6 continents we ensured a universally acceptable approach to design.
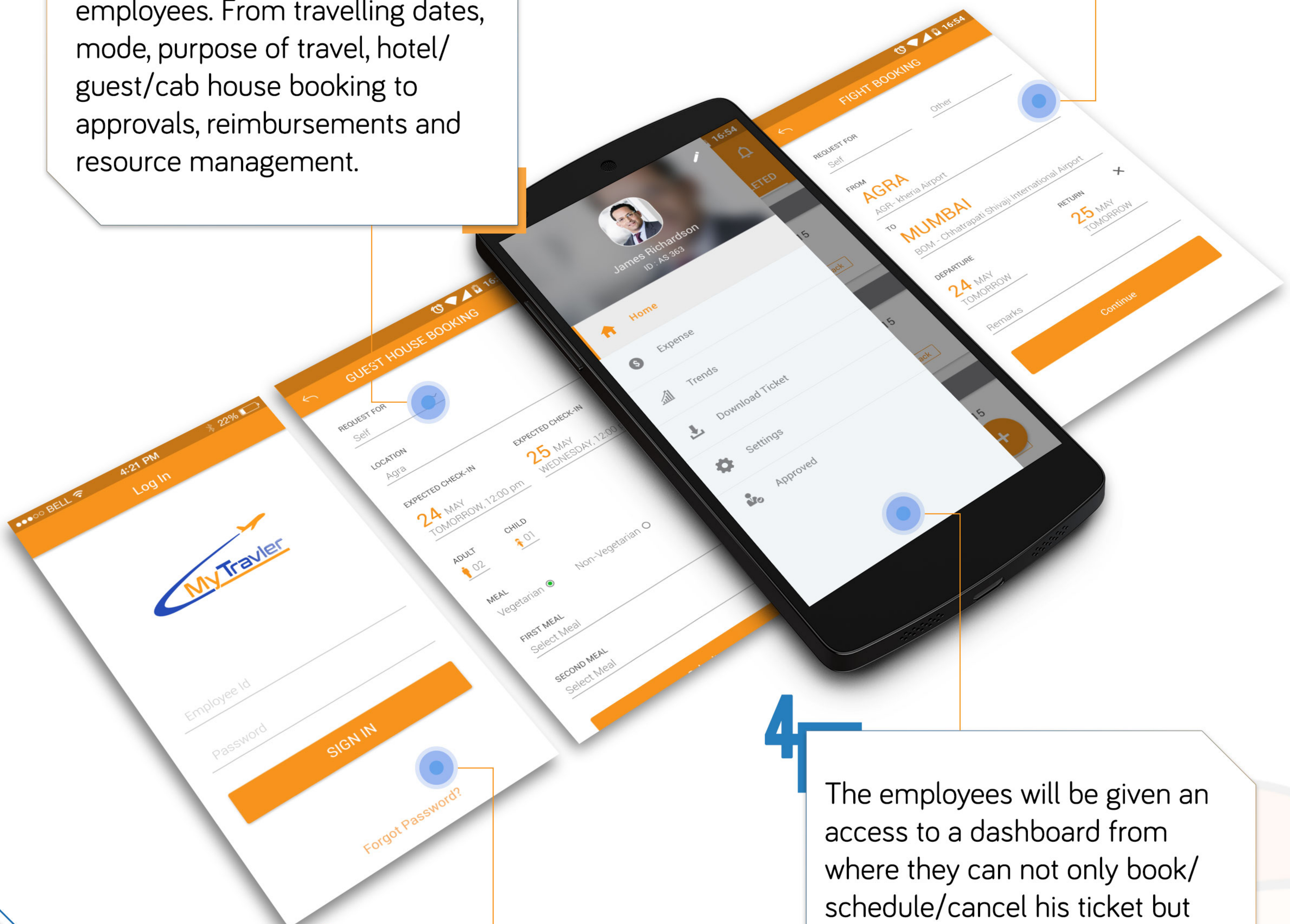
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FEATURES

3 The app allows the employees to book tickets for themselves or on another person's behalf. The employees can easily access the mobile app by feeding in their employee code.

2 This mobile app manages all the travel related requests of the the employees. From travelling dates, mode, purpose of travel, hotel/guest/cab house booking to approvals, reimbursements and resource management.

4 The employees will be given an access to a dashboard from where they can not only book/schedule/cancel his ticket but can also download the e-tickets, receive or provide feedback.

1 It is an e-travel app by Sun Pharmaceutical Industries Ltd. for its employees.

RESULT

Sun pharma reported better management of human as well as financial resources. Any losses incurred due to mismanagement and inconsistent data were detected and avoided. Thus leading to more productive, cost efficient travel desk management.

CONCLUSION

The ROI in a task management apps is very motivating. Sun Pharma has now approached us to build another app for inventory management to count the produce and storage of tablets under a customizable timeline feature. We hope we deliver the best results there as well!

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